

START-UP ORIENTATION CLASS

MEA IEDC conducted a start-up orientation class for the young talented entrepreneurs of MEAEC on 12th November 2019 at 3pm. The venue of the program was Civil Seminar Hall, Civil Engineering Department, MEAEC. The special orator for this event was Mr. Akhil Madav.

The chief guest of the event was Mr. Akhil Madav who is the manager of Channel IAM which is the first exclusive digital video media platform for start-ups and entrepreneurs in India with an aim to create campus ambassadors through innovative campus learning program.

The creative class attendees were selected a handful of 25 students who were small entrepreneurs in our college already having a small start-up but don't know how to take it over in their future and in the middle of their academics.



divisions.

The program started with a good thought about the functioning of start-ups and its incubation. What a TBI was and many entrepreneurial oriented programs conducted all over Kerala were mentioned. Finally, Mr. Akhil Madav explained very deeply regarding the registration of Start-ups and its different



Overall, the orientation class received a very good feedback from the students and ended at 4:20pm with a vote of thanks from the CEO of MEA IEDC, Mr. Akhil Naseem P.

