

Enova'19, a magnificent 3-day national-level technical fest was conducted by MEA IEDC on 30th, 31st August & 1st September 2019. This program has been one of MEA IEDC's dream since its inception as IEDC. The program consisted of motivational entrepreneurial talks, workshops of current trending topics in this modern world and vibrant cultural programs to energize the beloved delegates who have been an integral part of this program.



The registration was truly online in which we saw registrations from all over India which made our program to be in the next level. The no. of delegates was very huge that apart from the students in MEAEC, a large no. of students outside MEAEC and outside Kerala were present for this grant event which is not a usual trend in programs conducted in MEAEC. A total of 261 students spreading across different places in India were delegates of Enova'19.



Day 1:



The event actually started at 2:15pm so that the program is running smoothly for giving out the necessary tags and other equipment for this huge no. of participants.

Our most beloved Ex-CEO of MEA IEDC, Mr.Fasil Palloli who is currently

the CEO of Osperb Technologies were also an attendee of the event and gave a small speech regarding entrepreneurship.



The program was inaugurated at 3:45pm by our dear chief guest, Renju Renjimar who is Kerala's first celebrity and bridal transgender make-up artist with an exceptional & unique style of work, & one of the



sought-after make-up artist by celebrities. Welcome speech of the inauguration event was given by Mr. Muhammed Nazeem Nazar, Asst. Nodal Officer of MEA IEDC. The presidential address was given by none other than one of the main pillars of MEAEC, our dear principal,

Dr. G. Ramesh. Facilitation of the inauguration event was given by Mr. Haneesh Babu (Vice Principal, MEAEC) and Dr. V. H. Abdussalam (Director, MEAEC). At last but not the least, the vote of thanks was given by the CEO of MEA IEDC, Mr. Akhil Naseem P.

The program then continued with a beautiful motivational and entrepreneurial talk by our chief guest, Renju Renjimar. The talk was so inspirational that all delegates were into the talk deeply with no external disturbances. The talk ended with a good ending quote by the orator and dispersed at 7:30pm.



As part of this tech-fest, the team behind this grant event also planned for some vibrant cultural programs. So, after the talk, the program proceeded with one of the kinds never seen performances by MEAEC students which was so exemplary. A few noted ones where the song which was sang

by a 1st year student from our college and adrenaline-packed dance moves by our beloved 2nd year students of MEAEC.



Dinner was solely provided to all delegates and volunteers by 8:30pm. The 1st day program ended on 9:30pm and all delegates were moved to their respective hostels in a smooth manner.



Day 2:

On this day, that is 31st August 2019, all delegates were said to be present at auditorium and attendance were taken. According to the program schedule, second day is majorly filled with 5 main workshops conducted parallelly in different venues namely Online Store Workshop, UI/UX Design Workshop, Ideation Workshop, Driverless car workshop and Fashion Designing Workshop. Both breakfast and lunch were provided in their respective breaks to our delegates and volunteers.

Online Store Workshop

The workshop was mainly focusing on how to start-up an online business model and its different methods. The workshop was conducted by one of MEA-alumni start-ups, CipherX who is famously known by their successful ktustudents.in website.



The workshop had a total of 47 attendees who were solely interested in this trending topic. It started at 10am sharp with full attendance and workshop ran smoothly with the due help of our beloved volunteers who were assigned duties earlier.

The venue of the workshop was at CAD lab in the Civil Engineering Department which had all necessities and requirements to conduct this purely technical workshop.

Different business models made online were discussed in this



workshop and all these were done in many templates through WordPress and other web development software used in this regard.

The workshop then commenced at 4:30 pm with a good feedback from all participants.

UI/UX Workshop

The workshop was mainly focusing on different aspects of UI/UX Designing and all its practical methods. It was organized by one of the best designers who were also MEA-Alumni, Vathakka designs, famous for their unique designing techniques and noteworthy contributions to our college during their tenure.



Since it's a creative focused subject, the workshop saw a huge registration of 51 participants who were solely interested in this topic.

The venue of the workshop was at CCF Lab in Administration Block which has all the necessities and requirements to function this workshop successfully.

The workshop started at sharp 10am with a powerful keynote by the organizers regarding different aspects of UI/UX designing. As its purely



technical, all assignments were done practically in which each student were assigned a system for their work.

The workshop commenced at 4:30pm with an overwhelming good feedback from our beloved delegates and were successfully packed up with the due help of volunteers.

Ideation Workshop

Ideation workshop which was truly based on entrepreneurial and start-up talks was conducted by one of the vibrant entrepreneur of all time, Mr.Sonu S Pillai who is famously known through his firm startingtrouble.org. He has conducted many workshops and bootcamps in various engineering colleges in Kerala. He has won many awards from the Kerala Start-up Mission (KSUM) because of his noteworthy contributions.



The venue of the workshop was at Seminar Hall in Civil Engineering Department. It started at sharp 10am with an enormous total of 73 participants.



Handling such a number of participants would be a big task with just one orator. But it was wonderfully organized with the due help of our beloved volunteers who have spent a good time with the delegates and organizer.

Students were split into different groups and were given some games to play which were truly for enhancing entrepreneurial skills. From above statement it shows that a creative learning session was created among the delegates so as to develop their innovative ideas and help them to bring to a prototype and product stage.



The workshop then commenced at 4:30pm with an upright feedback from the delegates who had attended this workshop.

Driverless car workshop

The Driverless car workshop was conducted by Kasperob Robotics Pvt Ltd., one of the pioneer organization in this field in India. Kasperob Robotics aim at aiding the robotics and automation needs. They create and provide the best robotic and automation



solutions in this technological era. They provide products which are inclusively designed and qualitatively built with a touch of expertise in it. The company delivers customized solution and consulting services to R&D works.



The venue of the workshop was at IOT Lab in MEA IEDC Office with a total no. of 37 participants. The workshop started at sharp 10am.

The workshop mainly consisted of an intro to Driverless car

technology and related topics like drone, robotics, audio sensing, etc. Firstly, the organizers gave an intro of Driverless cars and the technology behind it. This was truly theoretical based.

The workshop then continued with a small drone workshop along with it which was practical and was really enjoyed by the delegates. It was followed by a practical session of how a line-following robot works very easily. The last part of the workshop was really interesting as it showcased a device which the firm created in which it senses all types of audio.



Over all it was a big success and got good feedback from the delegates. The workshop ended at 4:30pm.

Fashion Designing Workshop

The last and final workshop of Enova'19 was Fashion designing workshop which was solely conducted one of the best fashion designing firms in Kerala, Ladies Planet. This firm provides a wide range of new-gen attires and creates specially designed costumes for many actresses in the Malayalam Film Industry in many films.



The venue of the workshop was at AC Seminar Hall in the Administration Block of MEAEC. The workshop started at sharp 10am with a total no. of 53 participants.

The workshop was only for those girls who are really into Fashion Designing in future as the organizers taught almost everything right from basics till the end.

The delegates were split into groups of 5 people each which helps in the development of team work skills. Firstly, all groups were provided with sheets of paper and told them to draw an abstract of their dress which they're going to design.



Then they were provided with cloth materials and designed with all

equipment provided by the firm. The organizers clearly taught them how to design properly on a rough piece of cloth. In the end, they were developed into a self-expert fashion designer who will be able to design their own dresses in the most beautiful way possible.



The workshop saw a big surprise from the organizers as they brought a special guest to the workshop, one of the trending actress in the Malayalam Film Industry, none other than, Ms.Noorin Shereef. The whole participants were really surprised as no one expected such a big guest for this event including the organizers of Enova'19.



Ms.Noorin Shereef was present in the workshop for 20 minutes and gave a brief about fashion designing and the firm Ladies Planet. She has been a frequent model for many of their dresses and also told that Ladies Planet was the costume provider for her role in the film, Oru Aadar Love which was directed by Omar Lulu.



The workshop also showcased a prize giving ceremony for the best designed group. The mementos were given by Ms.Noorin Shereef itself.

The workshop ended at 4:30pm with a wonderful feedback from our beloved delegates.

The second day of Enova'19 after 4:30pm also showcased a small robotic expo by Mr.Akhil Reghu who was also the faculty member of Driverless car workshop.



After this magnificent expo, our next vibrant cultural program was ready to showcase none other than the famous musical band in Kerala. It was fully adrenaline-packed and equally enjoyed by all delegates.



This was one of the unforgettable memories in Enova'19. The musical band lasted till 9pm. The delegates and volunteers were provided dinner.

The second day of the program then ended with burning of sky lanterns

outside the auditorium which was very memorable.



3rd Day:

The last day of Enova'19 started at 9:30am after providing breakfast to all delegates and volunteers. On this day, it was mainly good motivational and entrepreneurial talks by various renowned speakers which will be mentioned below.

The 3rd speaker of Enova'19 was none other than Mr. Deepak Balachandran. He is a well-known IT and services entrepreneur. Being a brilliant strategist and advisor made him good sounding for many. His experiences and skills helped start-ups and enterprises.



The 4th speaker of Enova'19 was Mr. Vishal B Kadam. He is a technical officer and head of communities and fellowship, Kerala Start-up Mission (KSUM). His ability to establish relationship with stakeholders and being very supportive from the very incubating stage

of Kerala Start-up Mission made him unique.

The 5th speaker of Enova'19 was RJ Shambu, Radio/Visual Jockey. He is Kerala's most celebrated radio jockey in Red FM and Visual jockey in Surya Comedy. He's a best comedian, model, actor, beatboxer and mimicry artist.



The event reached its last stage which was providing memento and certificates for the Best Campus Ambassador Award. The awardees were Noorbasha Shakodin, Shibin Mohammed and Shirin K Moideen.

The nodal officer of MEA IEDC, Mrs.Jeeja Menon gave an ending speech and spoke about the great success and people who worked behind this magnificent event.

Finally, it was time for feedback sessions in which students from different colleges were asked to give a genuine feedback about Enova'19. All students provided a very good feedback about the program and also mentioned some names of volunteers who helped them a lot in between the program.

The program ended at 2:15pm. Enova'19 would have never become this successful without the huge hard work by our beloved volunteers who have spent their days and nights for this event to become a grand success.

